

## The Ideology Behind Sesandaran Dance Show in Bali

N.M. Ruastiti<sup>1</sup> and G.Y.K. Pradana<sup>2</sup>

*<sup>1</sup>Department of Cultural Studies, Indonesian Institute of the Arts, Bali, Indonesia*

*<sup>2</sup>Department of cultural studies, International Bali Institute of Tourism, Bali, Indonesia*

*E-mail: <sup>1</sup><maderuastiti@isi-dps.ac.id>, <sup>2</sup><yoga@stpbi.ac.id>*

**KEYWORDS** Commercialising. Ideology. Knowledge Power. Traditional Villages. Tourist Attraction.

**ABSTRACT** This research was carried out with the aim of understanding the existence of Sesandaran Dance, which until now is still sustainable in the midst of the hectic tourist attraction of Tanjung Bena Bali. Although many tourists are interested in watching the Sesandaran Dance Show, the local community seems to not be interested in commercialising the dance for tourism. This research was conducted using qualitative methods. All primary and secondary data, which were obtained directly in the field through participant observation, in-depth interviews, and FGDs with related informants, were analysed using aesthetic theory, religious theory, and relation theory of knowledge power. The research findings showed that the people in the traditional village of Tanjung Bena perform Sesandaran Dance in the form of a drama, and the local society continues to preserve the Sesandaran Dance until now because it is based on religious ideology, self-actualisation ideology and cultural preservation ideology in this global era.